



St. MARTIN'S ENGINEERING COLLEGE
UGCAutonomous
NBA & NAAC A+ Accredited
DHULAPALLY, SECUNDERABAD-500100



Date: 04.02.2023

POST EVENT REPORT

1. Department: **All Departments**
2. Name of the event: **ONE DAY ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP) FOR YOUTH / PROSPECTIVE ENTREPRENEURS**
3. Event Date: 03.02.2023
4. Report submitted date: 04.02.2023
5. Brief description about the event:

Ministry of Micro, Small & Medium Enterprises (MSME) has organized **ONE DAY ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP) FOR YOUTH / PROSPECTIVE ENTREPRENEURS** in association with SMEC. SMEC has been associated with MSME for developing the **ENTREPRENEURSHIP** skills for the upcoming young Engineers. SMEC has got approval of one core from MSME for establishing an incubation centre. Three ideas from the institute has been short listed in the idea hackathon 1.0 organized by the MSME and got funding of Rs. 30 Lakhs. SMEC has also submitted 41 ideas for idea hackathon 2.1 and waiting for the approval.

The awareness program has been organized by MSME in association with SMEC on 03.02.2023.

Following Schedule Provides Event Details:

10.30 AM - 10.32 AM : **Introduction to EAP, SMEC and MSME Achievements in SMEC**

10.32 AM - 10.37 AM: **Inviting Guests on to the Dais**

10.37 AM- 10.40 AM: **Lightning Lamp and Prayer Song**

10.40 AM - 10.50 AM: **Presidential Address: Dr. P. Santosh Kumar Patra, Principal & Group Director, SMEC**



Our beloved Principal Sir, Dr. P. Santosh Kumar Patra has wonderfully narrated about the Program and created awareness among all the participants.

10.50 AM – 11.00 AM: **Address by Shri. K.C. Choudhury, IEDS, Assistant Director GR.1, MSME-DFO, Hyderabad (Ministry of MSME, Govt. of India)**

11. 00 AM -11.05 AM: **Address by Shri. Shri. K. V. Sanjeeva Rao, Assistant Director, State Nodal Officer (PMEGP), KVIC , Telangana, Govt. of India.**

11. 05 AM -11.10 AM: **Address by Representative of DIC, Medchal District**

11. 10 AM –11.15AM: **Address by Mr. B. Kiran Raj, SBI Branch Manager, Dhulapally**

11.15 AM -11.20 AM: **Address by Successful Entrepreneur Ms. Divya Sri, CEO and Founder DV Jute Bags Manufacturers, Secunderabad**

11.20 AM- 11.30 AM: **Felicitation of Guests**

11.30 AM- 01.00 PM: **Session 1: Dr. Alapati Sri Nagesh, Expert Faculty Topic: Developing positive attitude towards Entrepreneurship**

Session 1 gives inauguration about the khadhi scheme and industries next about Prime minister employment generation program (PMEGP) which aims at providing financial assistance to self-employment ventures in order to generate sustainable employment opportunities for unemployed youth and traditional artisans in rural and urban areas and the subsidiaries provided to urban and rural areas. Later the discussion is about the traits for successful Entrepreneurship which requires

1. Vision
2. Sticking to it
3. Self confidence
4. Adaptability
5. Ability to plan etc.

Dr. Alapati Sri Nagesh given a words of positive attitude towards Entrepreneurship. In this regard he has conducted few games which makes the students enthusiastic as well as an awareness on Entrepreneurship. Entire session 1 went Interesting, joyful and useful.

1:00 PM - 1.30 PM: **Lunch Break**

1.30 PM -2. 00 PM: **Session 2: Shri. K.C. Choudhury, IEDS, Assistant Director GR.1, MSME-DFO, Hyderabad (Ministry of MSME, Govt. of India) Topic: A talk related to Innovation and Entrepreneurship**

2. 00 PM – 3.30 PM: **Session 3: Mr. R. K. Yadav, Assistant Director MSME, DFO, Hyderabad Topic: Self Employment Opportunities and MSME Schemes**



Afternoon sessions are about product development, operations management, accounting etc.

Next about the United Nation innovation integration, how to connect with network.

Finally about various schemes such as Manufacturing sector, Automobile, Biotechnology, Defense of spare, Pharmaceutical Food processing factories, Railways etc.,

3.30 PM – 4.00 PM: **Interaction Session**

4.00 PM -4. 10 PM: **Valedictory, Vote of Thanks and National Anthem**

Encl: 2 to 4 Photographs

Report prepared by: Dr.D.V.Sreekanth

Softcopy along with photos forwarded for website: YES.

Any remark / suggestion:

Nil

G. Laxmikanth - Convener


Sign of convener
Head of the Department

Department of Mechanical Engineering
St. Martin's Engineering College


Approved by Principal

PRINCIPAL
St. MARTIN'S ENGINEERING COLLEGE
UGC - AUTONOMOUS
Survey No. 98 & 100, Dhulapally (V)
Dundigal-Gandimaisamma (M), Medchal-Malkajgiri (D)
Secunderabad-500 100, Telangana.

Event Photos



